



# DIANA SLACK


## TALENT DEVELOPMENT PROGRAM MANAGER

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 [Portfolio Website](#)

 SEATTLE, WA

### ABOUT ME

Talent Development leader with extensive experience generating revenue and leading company-wide talent initiatives for multi-billion-dollar organizations using a consultative approach and employee-centric lens.

Highly skilled at facilitating training and influencing change through data-driven presentations, creating training and resources for skill and career development, and building and leading talent initiatives from scratch. Known for ability to move intentional and urgently from ideation to execution—delivering the goods for people and business.

### CORE SKILLS

Training Facilitation

Leadership Development

Instructional Design

Adult Learning Theory

Project Management

Design Thinking

Sales Coaching

LMS & LMX

MS Office

### EDUCATION & CERTIFICATIONS

**University of Washington**

Bachelor of Arts in Political Science

2006

**Association of Talent Development**

Certified Master Trainer

2017

**Association of Talent Development**

Certified Master Instructional Designer

2018

### PROFESSIONAL EXPERIENCE

#### TALENT DEVELOPMENT PROGRAM MANAGER

Southern Glazer's Wine & Spirits | September 2021 to Present

Own end-to-end creation, delivery and continuous improvement of talent programs for 3000 corporate employees in IT, Finance, and HR functions including; design of functional/role-based training, blended learning experiences, and cross-functional skill building initiatives.

- Launched the HR team's first SHRM® CP and SCP certification program using agile methods, internal coaching, and weekly study sessions—resulting in 35 HR employees certified in 2021.
- Created Rotational Development Program guidebook and delivered training to launch pilot program for IT team.
- Designed one-stop-shop online resource site on Instilled LMX and created custom remote training to launch company's first IT Skills Academy to 400 employees.

#### TALENT DEVELOPMENT BUSINESS PARTNER

Southern Glazer's Wine & Spirits | August 2020 – August 2021

Worked cross-functionally to deliver training, build programs, and design resources for employee onboarding, career and rotational development, and leadership development initiatives supporting corporate team of IT, Finance, and HR functions.

- Collaborated on redesign of training content and facilitation of new leadership programs for enterprise-wide relaunch with virtual training.
- Partnered with subject matter experts to create 100 role-based learning journeys and interactive career pathing toolkit for IT team.
- Worked as Instructional Designer to create e-learning courses for new company sales process using Articulate Rise.

#### TRAINING MANAGER

Southern Glazer's Wine & Spirits | May 2016 – August 2020

Scaled national training programs to local market needs, developed custom learning tools, and facilitated training on consultative selling, new leadership development, and onboarding programs for WA state.

- Facilitated weekly field coaching sessions with sales consultants and managers on performance growth through self-discovery.
- Created a digital onboarding flipbook eliminating cost of printing and 80% weekly prep time.
- Facilitated digital transformation training to commercial sales teams across 8 markets to drive adoption of Salesforce CRM and launch of e-commerce site.

#### SALES CONSULTANT

Southern Glazer's Wine & Spirits | July 2013 – April 2016

Responsible for growing new brand distribution and market share for wine and spirits brands in 300 on-premise accounts in downtown Seattle.

- Directly responsible for over \$1M in wine and spirits sales in territory and increasing portfolio share and revenue each year.
- Used PowerPoint to create 30+ wine and spirits sell sheets and shared division-wide resulting in 10x increase in combo deal utilization in division.
- Selected for Diageo Early Career Development Mentorship opportunity in 2015.

#### MARKET DEVELOPMENT MANAGER

Coca-Cola Refreshments | July 2010 – July 2013

Responsible for developing, maintaining, and growing on-premise account volume and gross profit for the Coca-Cola beverage portfolio in on-premise accounts in downtown Seattle.

- Delivered 20% sales growth after 1 year in territory.
- Awarded #1 Performer in the Region for converting 40 new accounts in 2-weeks.
- Peer-coached 5 new-hires to support onboarding program.